![NavigatingCancer]

What is Patient Relationship Management?

ORGANIZE, TREAT AND MANAGE PATIENTS AT SCALE

Technology cannot replace the insight of an oncology nurse, the empathy of a social worker, or the doctor-patient bond. What software can do is automate tasks and prompt patient involvement, freeing up your talented and compassionate staff to do what's most important: care for patients.

A new category of software to do more with less.

PROVIDERS:

» Have a comprehensive view of patient care

» Be notified of patient-reported outcomes

» Manage symptoms according to best practices

» Triage and provide proactive care in real time

» Deliver coordinated care with better outcomes

PATIENTS:

» Access personalized information 24/7

» Report side effects in real time

» Receive medication reminders

» Involve their support system

» Play a primary role in their own care

Why is it important?

Stay Connected

Information shared across the care team facilitates coordination of care and faster intervention

Improve Productivity

Streamlined workflows eliminate duplicative tasks and reduce administrative burden

Provide Better Care

More data paired with standardized pathways to enable proactive care management

Patient Relationship Management Functionality

Patient Education
Personalized education specific to individual patient diagnosis and treatment

Secure Messaging
Patients can contact the clinic, other cancer patients and family members

Health Tracker and Patient-Reported Outcomes
Capture, track, and analyze patient-reported outcomes for proactive management

Triage, Symptom Pathways, and Follow-Ups
Prioritize triage and standardize symptom pathways for common side-effects

Distress, Pain, and Depression Screenings
Automatically share digital screenings across the care team

Navigation Activities
Record and track patient navigation activities performed with the patient

Comprehensive Care Plans
Templates to ensure compliance with Institute of Medicine (IOM) recommendations

Care Sheets
Timeline of activities with visit-specific tasks for designated populations

Reporting and Compliance
Track and surface activities in meaningful reports needed for compliance

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Navigating Care is a comprehensive patient relationship management platform designed to support the delivery of value-based cancer care from patient intake to population health management. The Navigating Care platform offers a robust patient and provider portal, advanced care management solutions and population health reporting to engage patients, empower physicians and elevate overall practice performance. Navigating Care not only lowers the total cost of cancer care, but is also backed by industry-leading patient satisfaction ratings as well as a holistic service offering to help effectively fulfill the provider's value promise to the patient.

See how **Patient Relationship Management** can help : **info@navigatingcancer.com**

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