

## What is Patient Relationship Management?

### ORGANIZE, TREAT AND MANAGE PATIENTS AT SCALE

Technology cannot replace the insight of an oncology nurse, the empathy of a social worker, or the doctor-patient bond. What software can do is automate tasks and prompt patient involvement, freeing up your talented and compassionate staff to do what's most important: care for patients.



A new category of software to do more with less.

#### PROVIDERS:

- » Have a comprehensive view of patient care
- » Be notified of patient-reported outcomes
- » Manage symptoms according to best practices
- » Triage and provide proactive care in real time
- » Deliver coordinated care with better outcomes

#### PATIENTS:

- » Access personalized information 24/7
- » Report side effects in real time
- » Receive medication reminders
- » Involve their support system
- » Play a primary role in their own care

## Why is it important?



### Stay Connected

Information shared across the care team facilitates coordination of care and faster intervention



### Improve Productivity

Streamlined workflows eliminate duplicative tasks and reduce administrative burden



### Provide Better Care

More data paired with standardized pathways to enable proactive care management

# Patient Relationship Management Functionality

## Patient Education

Personalized education specific to individual patient diagnosis and treatment

## Secure Messaging

Patients can contact the clinic, other cancer patients and family members

## Health Tracker and Patient-Reported Outcomes

Capture, track, and analyze patient-reported outcomes for proactive management

## Triage, Symptom Pathways, and Follow-Ups

Prioritize triage and standardize symptom pathways for common side-effects

## Distress, Pain, and Depression Screenings

Automatically share digital screenings across the care team

## Navigation Activities

Record and track patient navigation activities performed with the patient

## Comprehensive Care Plans

Templates to ensure compliance with Institute of Medicine (IOM) recommendations

## Care Sheets

Timeline of activities with visit-specific tasks for designated populations

## Reporting and Compliance

Track and surface activities in meaningful reports needed for compliance

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Navigating Care is a comprehensive patient relationship management platform designed to support the delivery of value-based cancer care from patient intake to population health management. The Navigating Care platform offers a robust patient and provider portal, advanced care management solutions and population health reporting to engage patients, empower physicians and elevate overall practice performance. Navigating Care not only lowers the total cost of cancer care, but is also backed by industry-leading patient satisfaction ratings as well as a holistic service offering to help effectively fulfill the provider's value promise to the patient.

See how **Patient Relationship Management** can help : [info@navigatingcancer.com](mailto:info@navigatingcancer.com)

